

MCKINLEY NEIGHBORHOOD DOORKNOCKING

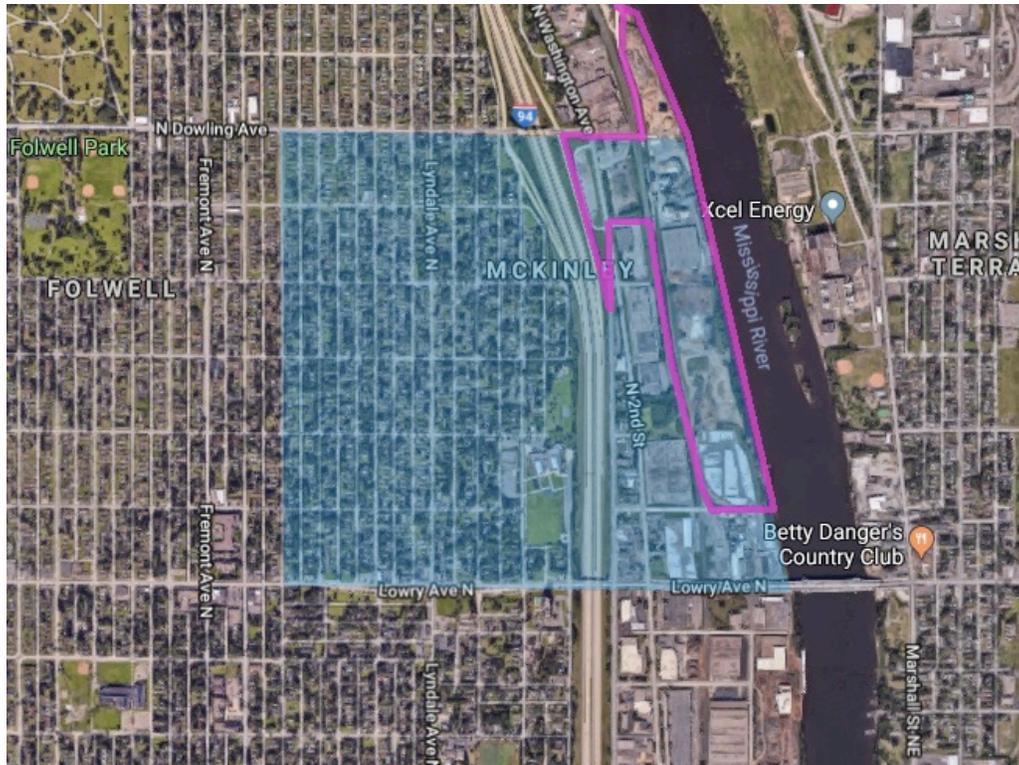


Figure 1: Map shows McKinley Neighborhood boundary and Upper Harbor Terminal (UHT) boundary. The UHT project site is almost entirely contained within the McKinley Neighborhood.

Juxtaposition Arts youth and adult staff, with MPRB staff, doorknocked in the McKinley neighborhood during summer/early fall 2017. At some residences we spoke with one person, and at others 2 or more people in a conversation. We left an invitation to upcoming events (events and site tours from Folwell and Farview Parks, Open Streets West Broadway, Slow Roll community bike rides, etc.) at residences where we couldn't reach anyone.

Conversations focused on sharing info about the UHT site and planning process (if they were not already aware), inviting people to upcoming events, and asking about:

- if and how you would want to access the river and the site
- what you would want to see in a park and public space along the river, and thoughts about the industrial relics



- your thoughts about a space for live outdoor music, food and markets on the site
- what would make a development at UHT best for North Minneapolis, and what would draw you
- and priorities and concerns that you have about the development of the site.

As people didn't all have the same amount of time, some conversations were shorter than others. When possible, we used images that people could reference during the conversation, including images of different river's edge and park/public space activities, and different outdoor music venues (including Elmwood Park in Roanoke, VA; Railroad Park in Birmingham, AL; Piazza at Schmidts in Philadelphia, PA; and Columbus Commons in Columbus, OH).

Overall, we talked with approximately 55 people through doorknocking. Some people shared demographic info, including their zip code, age, race/ethnicity, whether they rent or own their home. That info is included below.

Residential zip code (55 people shared this info)

- North Minneapolis Zip (55412, 55411, 55405): 95%
- Other Zip: 5%

Age (51 people shared this info)

- Under 18: 10%
- 18-24%: 8%
- 25-34: 25%
- 35-54: 25%
- 55-64: 16%
- 65+: 16%

Race/Ethnicity (51 people shared this info)

- Black or African American: 61%
- Asian American: 4%
- Native American or American Indian: 4%
- Latinx: 4%
- White or Caucasian: 22%
- Mixed/Interracial: 6%

RESIDENT 1: Age 65+, Caucasian and Native American, Male, Owner, 55412

- No more apartments, area doesn't need more apartments
- Large live music venue – need to give this some thought, not sure what to think yet
- Private development (especially industrial) can be scary – see Northern Metals as a bad example. Afraid that people will skimp on quality and oversight

RESIDENT 2: Age 35-54, Caucasian, Female, Landlord living in South Minneapolis

Park amenities – would like to see an adult part next to a children's park. Something for older youth and teens to climb on too.

- This area is not safe at night so she would not come to a concert or anything at night if we don't address security. Daytime is different.
- Northside Celebration at North High with the Mn Orchestra showcased a lot of Northside culture and was really well done.
- If security could be addressed, live music venue could be an opportunity.
- Security would need to be really well done and appropriate to the Northside. Would it be the same police force that just shot 8 people? Should be people from the local community and trusted by the local community.

RESIDENT 3: Age 25-34, Caucasian, Female, owner, just moving in but works in North, 55412

- Hard to give ideas since new to community.
- Any community space and amenities would be great if they are well done.
- 8 – 10,000 live music venue sounds good, smaller is fine too.
- Public park of any kind could be good as long as it works for existing community members.

RESIDENT 4: Renting, 55412

- (Declined to share further info but is very interested in project and may come to workshops, was really pleased to hear that kids are welcome, food provided, etc. Also signed up for Gov Deliveries.)
- Need better security at parks in general. It's not safe to leave your kids. But need to be community based, not just more police given that the community members feel the police don't protect them. Any good park features would be nice – a really big playground or things that are different than what is already in North Mpls.
- Live music would be cool if done right. Needs to be age appropriate and family friendly – not just for adults.

RESIDENT 5: Age 25-34, Female, 55412

- Ways to access the river: safe walking trails, bike racks/parking
- Use park/other things to do there: I would like to walk, play field, burn energy.
- Idea of music venue: a music venue is a cool idea
- Best for N.Mpls/what would draw you: family-oriented
- Priorities: safe and family orientation
- Concerns: none

RESIDENT 6 and 7: Age 55-64, Black, Male and Female, 55412

- Ways to access the river: theme park
- Use park/ other things to do there : nice water slide, swimming pool
- Idea of music venue: Cool - no bad music, jazz/oldies
- Best for N.Mpls/what would draw you: I love music - Michael Jackson, reggae, and jazz
- Concerns: No cussing music: it's bad music for kids. There's no place for kids/youth. This needs to be for kids, not adults.

RESIDENT 8: Age 35-54, White, Female, 55412

- Ways to access the river: bike
- Use park/ other things to do there : dog park
- Idea of music venue: really cool
- Best for N.Mpls/what would draw you: greenery, art festivals, accessible to shorter people (*for performances?*), intimate space
- Priorities: ample bathrooms
- Concerns: bathrooms

RESIDENT 9: Age 65+, White, Female, Resident, 55412

- Ways to access the river: walking path, biking, no cars, intimate space
- Use park/other things to do there: pull boats up, dock side cafes, fishing piers, link up all the businesses
- Idea of music venue: fabulous
- Best for N.Mpls/what would draw you: the feel of river, bluegrass, jazz, yoga
- Amphitheater examples: layered - less formal/more versatile space, movies in the park, people can come and chill
- Priorities: timeless

RESIDENT 10: Age 55-64, White, Female, 55412

- Use park/other things to do there: beautiful garden

RESIDENT 11: Age 18-24, Hmong, Female, 55412

- Ways to access the river: trails, viewing water, dogwalking
- Use park/other things to do there: recreation center
- Idea of music venue: love it!
- Best for N.Mpls/what would draw you: smaller, more intimate spaces
- Amphitheater examples: I like these
- Priorities: having walking trails
- Concerns: apartment buildings, keeping it clean

RESIDENT 12: Age 35-54, Latino, Male, Owner, 55412

- Ways to access the river: if there is a event, walk or drive - it depends
- Use park/other things to do there: spend time with my kids at a pool or park
- Idea of music venue: I like the Bandshell at Lake Harriet but 10,000 is Big! Keep space for green space and park.
- Best for N.Mpls/what would draw you: A good rec building with utilities that you could rent out, useful spaces for four seasons, something beautiful, shade, bike path, barbeque, family oriented, evening concerts
- Amphitheater examples: Something that is low maintenance and reusable, bigger spaces are overwhelming... thinking about how kids might climb -- important to keep it safe. Something that doesn't get closed seasonally. Grassy space is more appealing.
- Priorities: food trucks, park, hangout and sit, it would be nice to have a dock to go fishing
- Concerns: worry about displacement, not so much

RESIDENT 13, 14, 15: Ages 25-34, 25-34, 35-54, African-American, Male, Female, Female, 55412

- Ways to access the river: riverwalk, fishing, plays, ice skating, free youth programming, movie nights, ice cream social
- Use park/other things to do there:
- Idea of music venue: Beyonce, all kinds
- Best for N.Mpls/what would draw you: Food
- Priorities: grocery store, farmers market, new meat market

RESIDENT 16 and 17: Age 25-34, Black, Male, Male, 55411

- Ways to access the river: walking/biking paths, sitting, direct access to water all sound good
- Use park/other things to do there: picnic, family events, eat, swim, local artists, community/organization (?) programming
- Idea of music venue: want to see it as a non-profit, make money to give back to the community
- Best for N.Mpls/what would draw you: white people leaving us alone, keeping money circulated in our community
- Priorities: Family
- Concerns: Must be for us (Northside)
- (speed bumps - 34th and dupont)

RESIDENT 18: 55412

- Ways to access the river: boating and fishing activities, I'm not swimming in no river
- Use park/other things to do there: a skateboard park (you have to go out in order to find one, a lot of young guys can't skateboard because it's nowhere), rec center throughout the winter, a swimming pool, a place for kids/kid-friendly, community camping site
- Idea of music venue: community driven with talented artists
- Best for N.Mpls/what would draw you: I want everything to be positive, a pool would draw me
- Amphitheater examples: outdoor movies/movie theater
- Priorities: more public housing, safety, Minneapolis security, stop the violence, we need free/low-cost things

RESIDENT 19: Age 65+, African American, Female, Homeowner, 55411

- Ways to access the river: I would bike, or drive if parking was easy. Free parking
- Use park/other things to do there: whatever attraction is there, make it kid-centered - pool, park, soccer
- Idea of music venue: it would be awesome! I love live music
- Best for N.Mpls/what would draw you: it would depend on what people are interested in, not cost a lot and easy to get to
- Amphitheater examples: I think the Elmwood Park example would be good for gathering, plus low income housing - we need apartment buildings

- Priorities: Live music, restaurants, grocery stores, farmers markets

RESIDENT 20: Age 18-24, Mexican, Female, 55412

- Ways to access the river: I would like boat rides, I want to fish, canoe, kayak
- Use park/other things to do there: walk, eat
- Idea of music venue: I do not like the idea of a large music venue - being loud with loud people all night long. I need to sleep, I already hear the freeway all night long.
- Best for N.Mpls: Safety
- Amphitheater examples: There are enough theaters
- Priorities: safety, eco-friendly with the river, finding ways for people to help keep the environment clean.
- Concerns: trash from people, the industries there that are illegally dumping in the river. I like quiet - loud music and a lot of commotion, drinking people trashing the streets

RESIDENT 21: Age 35-54, Black, Male, 55412

- Ways to access the river: by car
- Use park/other things to do there: family-oriented, spend time with kids, swim - they need a pool throughout the summer, sledding hills in winter
- Idea of music venue: I like the idea - I go out of town to go out to events
- Best for N.Mpls/what would draw you: Help the kids get off the street, job opportunities for the youth
- Amphitheater examples: Railroad Park and Piazza at Schmidts examples
- Priorities: Safety, accessible for low-income folks
- Concerns: as long as we (black people) can stay with the new development, we gone be good.

RESIDENT 22 and 23: Ages 25-34, 34-54, Black, Female, Female, 55412

- Use park/ other things to do there: Making sure youth is at the table with planning committee
- Idea of music venue: If they put an amphitheater there, make sure the audience is diverse and represent the different groups of people, even elders
- Priorities: Hire college students and youth - the people who are not being hired, diverse, arts
- Concerns: test the soils to make sure it's safe

RESIDENT 24: Age under 18, Ethiopian, Female, 55412

- Use park/other things to do there: I would use the park for play and enjoying nature
- Idea of music venue: I like the idea of live music and performance
- Best for N.Mpls: I would like for this to bring my community together to have fun.
- Amphitheater examples: Elmwood Park example (larger stage with terraced grass seating)

RESIDENT 25: Age 35-54, Black, Female, 55412

- Use park/other things to do there: volleyball, games for kids

- Idea of music venue: it's okay with me
- Best for N.Mpls/events to draw you: free movie nights
- Amphitheater examples: outdoor movie, terraced seating
- Concerns: no questions or concerns

RESIDENT 26: *Age 65+, White, Male, Owner, 55412*

- Ways to access the river: walk, beach
- Idea of music venue: the process is moving slow
- Amphitheater examples: Elmwood park (larger stage with terraced grass seating), Piazza at Schmidts (flat hardscape plaza with pavilion at end)
- Priorities: million dollars for properties (near site), family has owned property for 120 years, get off my back about the stuff around here, move the scrap metal place
- Concerns: want to be kept informed. I came here in a stroller and I'm probably standing in a (future) parking lot.

RESIDENT 27: *55412*

- Use park/other things to do there: family picnics
- Idea of music venue: that's fine - no later than 10pm
- Best for N.Mpls/what would draw you: make sure events are advertised more in the neighborhood

RESIDENT 28: *Age 18-24, Black, Male, 55412*

- Ways to access the river: Bike trails, sidewalk
- Use park/ other things to do there: monkey bars, pool
- Idea of music venue: not good for renters, don't have a say so, too loud, not good for environment
- Best for N.Mpls/what would draw you: Food-watermelon

RESIDENT 29: *Age 35-54, African American, Female, Family lives in North Mpls, 55404*

- Use park/other things to do there: Playground to give the kids something to do
- Idea of music venue: No - wouldn't go unless it would be safe
- Best for N.Mpls: wouldn't go unless it would be safe
- Amphitheater examples: Railroad Park movie (grass lawn with large pavilion at end) and Elmwood Park (larger stage with terraced grass seating) concert examples

RESIDENT 30: *Age 35-54, American Indian, Female, 55412*

- Ways to access the river: Lights for bike riders
- Use park/other things to do there: Jobs for teens to work
- Idea of music venue: good for the Northside
- Best for N.Mpls: big large open space, local people
- Amphitheater examples: Group exercise classes and outdoor movies examples
- Priorities: a lot of light
- Concerns: trash

RESIDENT 31: *Age 55-64, Mixed, Female, 55412*

- Ways to access the river: walking paths with trees
- Use park/other things to do there: movie night
- Idea of music venue: Ok, as long as they can control people
- Best for N.Mpls/what would draw you: local, different kinds of music
- Amphitheater examples: Elmwood Park image (terraced seating with larger stage)
- Concerns: how well controlled the venue is

RESIDENT 32: *Under 18, Black, Male, 55412*

- Ways to access the river: playground
- Use park/other things to do there: take kids
- Idea of music venue: no, because I live too close
- Best for N.Mpls/what would draw you: music
- Amphitheater examples: Railroad Park concert (grass lawn with large pavilion at end) and Elmwood Park (larger stage with terraced grass seating) concert examples
- Concerns: no questions or concerns

RESIDENT 33: *Under 18, Somali/Black, Male, 55412*

- Ways to access the river: basketball
- Use park/ other things to do there: play basketball
- Idea of music venue: yes - it would be nice
- Amphitheater examples: Railroad Park outdoor movie (grass lawn with large pavilion at end)

RESIDENT 34: *Age 55-64, Black, Female, 55412*

- Ways to access the river: playground, bike trail
- Use park/other things to do there: Bring children and grandchildren
- Idea of music venue: yes, that would be a good idea
- Best for N.Mpls/what would draw you: free (events), movie night
- Amphitheater examples: outdoor movie example
- Concerns: large groups of people don't know how to act

RESIDENT 35: *Age 25-34, Mixed, Male, 55412*

- Ways to access the river: canoeing
- Use park/other things to do there: picnics, BBQs, reserving it, all day carnivals, ferris wheel, mini golfing
- Best for N.Mpls/what would draw you: Drive-in movie, food trucks, live shows

RESIDENT 36: *Age 55-64, Caucasian, Male, owner, 55412*

- Ways to access the river: pedestrian, bike, walk
- Use park/other things to do there: biking, canoeing
- Idea of music venue: I won't be around to enjoy it
- Best for N.Mpls/what would draw you: events that North Mpls residents can go to, I like jazz
- Priorities: walking and biking to the river, paths that stop traffic

- Concerns: developing a bunch of rich/expensive condos, access - the fact you can't get across Dowling/dangerous road, not block off river from view by condos, neighborhood access for community here in North Mpls

RESIDENT 37: Age 25-34, Black, Male, 55412

- Ways to access the river: bike and walk
- Use park/other things to do there: picnic, barbeque, outdoor family events, outdoor sports, I want to see something done neighborhood wide
- Idea of music venue: I like the idea
- Best for N.Mpls/what would draw you: outdoor venue
- Amphitheater examples: Columbus Commons example (grassy lawn surrounded by buildings/market with stage at one end)
- Priorities: housing, grocery stores
- Concerns: family-friendly, the black people are slowly being pushed out - it's happening. If you have a certain amount of people, there's a lot of things you need in the area to keep people there

RESIDENT 38: Age 35-54, Native American, Female, partner lives in neighborhood, 55443

- Ways to access the river: fishing, recreational stuff
- Use park/other things to do there: cooking, music, something to take the grandkids to, kiddie pool
- Idea of music venue: yes, awesome - anything would be an improvement to what is there now. family, music and entertainment. Pow wow space, gatherings for all walks of life.
- Best for N.Mpls/what would draw you: something for kids and young people, arts and crafts

RESIDENT 39: Age 65+, White, Female, owner, 55412

- Use park/other things to do there: an off-leash dog park would be nice
- Idea of venue: Don't like it. Sound is my main concern. We have precious little quiet with the freeway right here. Wouldn't want cars lining up and strangers walking around the neighborhood. That would be too much of an impact.
- Best for N.Mpls/what would draw you: It would need to have its own parking.
- Priorities: I'd imagine little stop-off areas for kids to stop and play
- Concerns: Too many crowds, impact on quiet and trails in North Minneapolis. Traffic and emissions during events.

RESIDENT 40: Age 25-34, Hmong, Male, renting, 55412

- Ways to access the river: definitely a fishing dock or something to do with fishing
- Use park/other things to do there: another swimming area for the kids, dog park - we don't have a lot of those around here, flower gardens with native plants and a natural look.
- Idea of music venue: a smaller venue would be better, something the size of the Lake Harriet Bandshell

- Best for N.Mpls: parking is a concern

RESIDENT 41: Age 25-34, Black, Male, born and raised in the area, renting 55412

- Use park/other things to do there: It should be something for kids. I'd like to see a place for dogs, an off-leash park for small dogs.
- Idea of music venue: Ok with this idea - open space where you can lay out and relax
- Best for N.Mpls/what would draw you: control it as much as you can, security is important. make it family-friendly.
- Amphitheater examples: picture of Railroad Park open space with movie screen (grass lawn with large pavilion at end)
- Concerns: Hopefully it doesn't make property values go up too much

RESIDENT 42: Age 18-24, Black, Female, 55412

- Use park/other things to do there: Make the domes a tourist site, with a big garden with a fountain. A pool that kids can play in (1' pool). Skating in the winter. Fruits and vegetable garden. Gift shop and mini Subway so people can stop off the highway and visit.
- Idea of music venue: I like it.
- Best for N.Mpls: Church, events, movies
- Amphitheater examples: Like the picture of tiered seating

RESIDENT 43: Age 25-34, White, Female, renting, 55412

- Idea of venue: We don't need another place where people can come and get drunk and then get on the road and go hurt people.
- Priorities: Family-friendly restaurants and things. Family-oriented.
- Concerns: There is enough stuff for adults already, and enough bars in North and Northeast. I don't like the idea of taking land that is already being used and moving those businesses.

RESIDENT 44: Age 25-34, Italian, Female, grew up here, renting, 55412

- Ways to access the river: canoeing (that is affordable), walking, places to sit, free activities for kids to do
- Use park/other things to do there: a circus, a zoo, fireworks. It'd be awesome to have a place for teens, like a dance club or paintball - something we can afford to go to, for this neighborhood.
- Idea of music venue: I like it, if it is for the community.
- Best for N.Mpls/what would draw you: give away some tickets if you're going to have someone big come (with expensive tickets). a place where kids can play music.
- Concerns: I support First Ave downtown, but if they want to come here to make money, I don't support that. Do something for the community here - jobs for youth is good.

RESIDENT 45: Age 65+, Black, Female, renting, 55412

- Best for N.Mpls/what would draw you: I'm concerned about senior citizens - create something for seniors. Seating, and easy ways for them to get to events.
- Priorities: Cooking classes and demos, and a market. Things happening during the day

RESIDENT 46: Age 25-34, White, Male, 55412

- Ways to access the river: would stay away from the river
- Use park/other things to do there: community
- Idea of music venue: great - bring people together
- Best for N.Mpls/what would draw you: hood music
- Amphitheater examples: Elmwood Park terraced seating example

RESIDENT 47: Under 18, Black, Female, 55412

- Ways to access the river: boating
- Use park/other things to do there: playground
- Idea of music venue: live music is a good idea
- Best for N. Mpls/what would draw you: people coming together, any music - not loud music, less violence

RESIDENT 48: Age 35-54, Black, Female, property owners

- Ways to access the river: drive, walk or bike
- Park: love a merry go round, always imagined having one in a park. Like outdoor exercises, must be kid friendly, family oriented as well as a space for picnic volleyball something for everyone.
- Idea of music venue: Nice in summer, breeze on water. Would be lovely. Sounds really good.
- 40 full price events sounds reasonable
- Priorities: housing - senior is needed, senior-friendly and affordable. Seniors need to stay close to families.

RESIDENT 49, 50, 51, 52: Ages 35-64, Black, 3 Male and 1 Female, homeowners, 55412

- River and access: walk, paddle boat riding, dock, recreation, like Navy Pier
- Park: shopping, educational space, community park, summer activities for the youth, youth activities, public art, community park, neighborhood investments
- Idea of music venue: that would be hot. that would be bomb, oh my god!
- Best for North Mpls/what would draw you: at least 3-4 free music concerts, beautification
- Other amphitheatres: like picture of Harriet Bandshell
- Priorities: resident area to live, local vendors and artists, financially invest into the community by hiring people
- Concerns: house values going up, parking and traffic - how it's going to look getting 10,000 people in and out, how the traffic going to look over North?

RESIDENT 50: Age 55-64, Black, Male, resident, property owner 55412

- River and access: boating, jet ski, dock access
- Park: vending, rock crawling, skateboarding
- Idea of music venue: I like the idea, but who will come there
- Best for N. Mpls/what would draw you: music, hometown talent, there are many people who are talented, would they turn down people's performances?

- Concerns: Money can be used for better purposes. Who is it actually going to help?

RESIDENT 51: Age 65+, Black, Female, resident, homeowner for many years 55412

- River and access: drive
- Park: sit down, restaurants with jazz music, children activities - less outreach for adults
- Idea of music venue: I do not like the idea
- Best for N. Mpls/what would draw you: soft music so that it's not too crowded with rowdy people, jazz and reggae
- Priorities: No grown people - it's all about the babies

RESIDENT 52: Age Under 18, Black, Male, resident, 55412

- River and access: would like to waterski, likes picture of the River Rats doing a jump
- Park: a place to play basketball indoors and outdoors (there's no place to play in the winter), basketball courts in good condition
- Idea of music venue: Yes! Famous people would come and play in a bigger place. Wants to see Lil Uzi, also likes the idea of outdoor movies and a place for movies indoors in the winter. Likes big and small options.

RESIDENT 53: Age 65+, African American, Male, resident, 55412

- Idea of music venue: I'm all for this - much better use of city resources than a stadium for a team that doesn't win.
- Priorities: Want to see a place to bring the community together
- Concerns: that people would come from outside and disrupt with violence and hate, like we are seeing in North Carolina right now

RESIDENT 54: 55412

- Priorities: I do not like North Minneapolis. There is too much violence, but if there was a space there it needs to be a space for young children.

RESIDENT 55: 55412

- Park: I would love to see a space where local artist can come and express their art work legally on a free wall for the community.
- Priorities: there needs to be art