

# Upper Harbor Terminal Redevelopment

## Community Engagement Chronology and Summary through Concept Plan Phase

February 11, 2019

### Community Engagement Prior to Concept Plan Approval

As outlined in the Exclusive Rights Agreement, the City and MPRB planned and implemented a cooperative community engagement process for the UHT redevelopment planning process. Since 2015, this community engagement process has included a total of over 80 meetings and events and four online surveys. This engagement occurred in multiple phases, detailed below. In recognition that the McKinley Community organization was not actively meeting during significant portions of the community engagement, the engagement efforts included door knocking throughout the neighborhood. Based on input and previous engagement efforts, City and MPRB staff agreed that the typical engagement approach of establishing a community advisory committee (CAC) had historically not been an effective way to get diverse input, particularly from communities whose voices are often not heard. The engagement process instead focused on reaching people where they are, through multiple ways of communication and methods of engagement, at a range of events and locations. The engagement process has used several approaches, including:

Communications via:

- Project website created in 2015
- GovDelivery email listserv & email distribution list
  - Over 1,100 have subscribed to the listserv
  - In addition to listserv, over 300 on email distribution list
  - Over 40 meeting notices and updates sent as of December 2018
  - Radio interviews (KMOJ)
  - Social media (Facebook, Twitter, Nextdoor)
  - Print media (*North News*)
  - Direct mailings to properties in the McKinley neighborhood closest to UHT site
- Open houses and community meetings hosted by the City and MPRB
- Participation in a wide variety of events and meetings organized by others
- Smaller focus groups
- Online surveys
- Door knocking in the McKinley neighborhood
- Site visits to the UHT site following engagement events

### Pre-2015

Extensive engagement as part of two eras of Above the Falls planning.

### 2015 to January 2017

**Goal:** Seek general input on shared goals for UHT redevelopment.

**Outcome:** Drafted the "[Characteristics of Success](#)" based on input, which were included in Request for Qualifications. Input also informed Request for Qualifications language. Community input on whether City and MPRB should select the development team as master developer.

**Milestone(s):** [Request for Qualifications](#) issued in August 2016. Development team submission received October 2016.

### **Engagement activities:**

- 2015-05-14 Northside Neighborhood Council meeting
- [2015-09-29 NorthFirst](#)
- 2015-11-12 Northside Neighborhood Council meeting

2016-02-23 Above the Falls Community Advisory Committee  
2016-03-12 Northside Housing Fair  
2016-03-23 Victory Neighborhood Meeting  
2016-04-02 Community Connection Conference  
2016-05-05 HAMAA & Lao Assistance Center  
2016-05-24 Urban League Open House  
2016-06-15 Minneapolis Advisory Committee on People with Disabilities  
2016-06-16 Folwell Ice Cream Social  
2016-06-18 Southeast Asian Soccer Connections  
2016-06-18 Juneteenth  
2016-06-25 Folwell Park Open House  
2016-06-29 Juxtaposition Arts Youth Ride and Kayak  
2016-07-09 Somali Independence Day  
2016-07-11 North Regional Library Community Meeting  
2016-07-29 Riverfest  
2016-08-27 Urban League Family Day  
2016-08-30 Community Organizations Roundtable  
2016-09-10 Open Streets West Broadway  
2016-09-29 Upper Harbor Terminal Community Meeting  
2016-12-08 Nexus Board and Commissions Leadership Training Institute  
["What would bring you to the River?" input summary](#)

Request for Qualifications issued in August 2016. Development team submission received October 2016. Input was sought on whether City and MPRB should select the development team as master developer.

[Summary of input received](#) on development team submission, including online survey  
2016-11-03 Folwell Community Meeting

Focus group meetings held with community reps on community engagement approaches and Equitable Development Scorecard, followed by community open house on those topics

2016-10-27 Focus group #1 on Equitable Development Scorecard  
2016-12-02 Focus group #2 on Equitable Development Scorecard  
2017-01-06 Focus group #1 on engagement approaches  
2017-01-13 Focus group #2 on engagement approaches  
2017-01-31- MPRB Open House

### **Spring 2017 to late 2017**

**Goal:** City, MPRB and development team launched another phase of engagement to get more specific community input to inform planning process.

**Outcome:** Engaged community in initial planning process for redevelopment of UHT.

**Milestone(s):** City and MPRB, at public meetings, formally selected development team as master developer and authorized execution of Exclusive Rights Agreement. Agreement execution completed in August 2017.

### **Engagement activities:**

[2017-04-25 Above the Falls Community Advisory Committee](#)  
[2017-05-30 Above the Falls Community Advisory Committee](#)  
[2017-06-08 Cityview Open House and Online Survey Results](#)  
[2017-06-27 Above the Falls Community Advisory Committee](#)  
[2017-06-29 Juxtaposition Arts Event](#)  
[2017-06-00 Juxtaposition Arts - June Engagement Summary](#)

2017-07-29 FLOW  
2017-08-24 Business Community Meeting  
2017-09-09 Open Streets West Broadway  
2017-09-12 Friends of the Mississippi River “Connections” study event/walk  
2017-09-21 Friends of the Mississippi River “Connections” study event/walk  
2017-11-06 Bicycle Advisory Committee  
2017-11-16 Pedestrian Advisory Committee  
2017-11-20 McKinley Community board meeting  
2017-11-30 Housing meeting  
[2017 Site Visits and Tours Summary](#) (engagement with about 100 people during multiple events)  
[2017 Food Focused Meetings Summary](#) (engagement with about 22 people during two events)  
[2017 Public Festivals Engagement Summary](#) (engagement with about 190 people during five events)  
[2017 Door-to-Door Engagement Summary](#) (engagement with about 55 people in McKinley)  
[2017 Online survey](#) about potential destinations

### **Late 2017 to summer 2018**

**Goal:** Test feasibility of development concepts to propose in Concept Plan.

**Outcome:** Completed initial feasibility review, market studies and evaluation of site constraints (including overhead powerlines, historic structures) and exploration of proposed land uses.

**Milestone:** Drafted initial Concept Plan

### **Update activities:**

[2017-07-25 Above the Falls Community Advisory Committee](#)  
[2017-08-29 Above the Falls Community Advisory Committee](#)  
[2017-09-26 Above the Falls Community Advisory Committee](#)  
[2017-10-24 Above the Falls Community Advisory Committee](#)  
[2017-11-28 Above the Falls Community Advisory Committee](#)  
[2018-01-30 Above the Fall Community Advisory Committee](#)  
2018-07-09 Focus group meeting  
2018-07-19 Focus group meeting  
2018-07-26 Focus group meeting

### **August 2018 to November 2018**

**Goal:** Engagement to share draft Concept Plan with stakeholders and seek input

**Outcome:** Released revised Concept Plan in response to community input

### **Engagement activities:**

2018-07-28 FLOW  
[2018-08-15 UHT Redevelopment Community Engagement Meeting](#)  
[2018-08-16 UHT Redevelopment Community Engagement Meeting](#)  
2018-08-17 Door knocking in McKinley neighborhood  
2018-08-20 Good Deal Oriental Foods Open Hours Session  
[2018-08-21 Webber Library Open Hours Session](#)  
[2018-08-22 Serendipity Spot Open Hours Session](#)  
2018-08-22 Hawthorne EcoVillage Event  
[2018-08-28 UHT Redevelopment Community Engagement Meeting](#)  
2018-08-31 Door knocking in McKinley neighborhood  
[2018-09-08 UHT Redevelopment Presentation and Council Member Cunningham Discussion](#)  
2018-09-15 West Broadway Open Streets  
2018-09-25 Above the Falls Community Advisory Committee Meeting

[2018-09-28 Community-Led Workshop](#)

[2018-10-02 Community-Led Workshop](#)

[2018-10-13 Coffee with Jeremiah Meeting](#)

2018-10-16 Community-Led meeting re: co-creation

2018-10-30 Promise Zone Economic Development Working Group

2018-10-30 AFCAC meeting

[Online survey](#) about draft concept plan (259 responses)

Multiple small meetings with interested stakeholders

2018-10-30 Promise Zone Economic Development Working Group

2018-11-07 Citizens Environmental Advisory Committee (CEAC) meeting

2018-11-30 Focus group meeting

### **November 2018 to current**

**Goal:** Share revised Concept Plan with community

**Outcome:** Concept Plan submitted for City Council consideration

### **Engagement activities:**

2018-11-27 AFCAC meeting re: proposed regional park boundary

[2018-12-08 Community meeting \(hosted by Councilman Cunningham\)](#)

[2018-12-11 Community meeting](#)

[2019-1-08 AFCAC meeting re: proposed regional park boundary](#)

[Letters received from organizations](#)

### **For more detail**

Summaries of the items in blue are posted at: <http://upperharbormpls.com/community-engagement/summaries-meetings-engagement-opportunities/>. A graphical summary of input received from August 2018 through November 2018 is [here](#).