Upper Harbor Terminal Redevelopment
Community Engagement Chronology and Summary through Concept Plan Phase
February 11, 2019, updated April 16, 2019

Community Engagement Prior to Concept Plan Approval
As outlined in the Exclusive Rights Agreement, the City and MPRB planned and implemented a cooperative community engagement process for the UHT redevelopment planning process. Since 2015, this community engagement process has included a total of over 80 meetings and events and four online surveys. This engagement occurred in multiple phases, detailed below. In recognition that the McKinley Community organization was not actively meeting during significant portions of the community engagement, the engagement efforts included door knocking throughout the neighborhood. Based on input and previous engagement efforts, City and MPRB staff agreed that the typical engagement approach of establishing a community advisory committee (CAC) had historically not been an effective way to get diverse input, particularly from communities whose voices are often not heard. The engagement process instead focused on reaching people where they are, through multiple ways of communication and methods of engagement, at a range of events and locations. The engagement process has used several approaches, including:

Communications via:
- Project website created in 2015
- GovDelivery email listserv & email distribution list
  - Over 1,100 have subscribed to the listserv
  - In addition to listserv, over 300 on email distribution list
  - Over 40 meeting notices and updates sent as of December 2018
- Radio interviews (KMOJ)
- Social media (Facebook, Twitter, Nextdoor)
- Print media (North News)
- Direct mailings to properties in the McKinley neighborhood closest to UHT site
- Open houses and community meetings hosted by the City and MPRB
- Participation in a wide variety of events and meetings organized by others
- Smaller focus groups
- Online surveys
- Door knocking in the McKinley neighborhood
- Site visits to the UHT site following engagement events

Pre-2015
Extensive engagement as part of two eras of Above the Falls planning.

2015 to January 2017
Goal: Seek general input on shared goals for UHT redevelopment.
Outcome: Drafted the “Characteristics of Success” based on input, which were included in Request for Qualifications. Input also informed Request for Qualifications language. Community input on whether City and MPRB should select the development team as master developer.
Milestone(s): Request for Qualifications issued in August 2016. Development team submission received October 2016.

Engagement activities:
- 2015-05-14 Northside Neighborhood Council meeting
- 2015-09-29 NorthFirst
- 2015-11-12 Northside Neighborhood Council meeting
Request for Qualifications issued in August 2016. Development team submission received October 2016. Input was sought on whether City and MPRB should select the development team as master developer.

Summary of input received on development team submission, including online survey
2016-11-03 Folwell Community Meeting
Focus group meetings held with community reps on community engagement approaches and Equitable Development Scorecard, followed by community open house on those topics
2016-10-27 Focus group #1 on Equitable Development Scorecard
2016-12-02 Focus group #2 on Equitable Development Scorecard
2017-01-06 Focus group #1 on engagement approaches
2017-01-13 Focus group #2 on engagement approaches
2017-01-31- MPRB Open House

Spring 2017 to late 2017
Goal: City, MPRB and development team launched another phase of engagement to get more specific community input to inform planning process.
Outcome: Engaged community in initial planning process for redevelopment of UHT.
Milestone(s): City and MPRB, at public meetings, formally selected development team as master developer and authorized execution of Exclusive Rights Agreement. Agreement execution completed in August 2017.

Engagement activities:
2017-04-25 Above the Falls Community Advisory Committee
2017-05-30 Above the Falls Community Advisory Committee
2017-06-08 Cityview Open House and Online Survey Results
2017-06-27 Above the Falls Community Advisory Committee
2017-06-29 Juxtaposition Arts Event
2017-06-00 Juxtaposition Arts - June Engagement Summary
2017-07-29 FLOW
Late 2017 to summer 2018

**Goal:** Test feasibility of development concepts to propose in Concept Plan.

**Outcome:** Completed initial feasibility review, market studies and evaluation of site constraints (including overhead powerlines, historic structures) and exploration of proposed land uses.

**Milestone:** Drafted initial Concept Plan

**Update activities:**
- 2017-07-25 Above the Falls Community Advisory Committee
- 2017-08-29 Above the Falls Community Advisory Committee
- 2017-09-26 Above the Falls Community Advisory Committee
- 2017-10-24 Above the Falls Community Advisory Committee
- 2017-11-28 Above the Falls Community Advisory Committee
- 2018-01-30 Above the Fall Community Advisory Committee
- 2018-07-09 Focus group meeting
- 2018-07-19 Focus group meeting
- 2018-07-26 Focus group meeting

August 2018 to November 2018

**Goal:** Engagement to share draft Concept Plan with stakeholders and seek input

**Outcome:** Released revised Concept Plan in response to community input

**Engagement activities:**
- 2018-07-28 FLOW
- 2018-08-15 UHT Redevelopment Community Engagement Meeting
- 2018-08-16 UHT Redevelopment Community Engagement Meeting
- 2018-08-17 Door knocking in McKinley neighborhood
- 2018-08-20 Good Deal Oriental Foods Open Hours Session
- 2018-08-21 Webber Library Open Hours Session
- 2018-08-22 Serendipity Spot Open Hours Session
- 2018-08-22 Hawthorne EcoVillage Event
- 2018-08-28 UHT Redevelopment Community Engagement Meeting
- 2018-08-31 Door knocking in McKinley neighborhood
- 2018-09-08 UHT Redevelopment Presentation and Council Member Cunningham Discussion
- 2018-09-15 West Broadway Open Streets
- 2018-09-25 Above the Falls Community Advisory Committee Meeting
- 2018-09-28 Community-Led Workshop
2018-10-02 Community-Led Workshop
2018-10-13 Coffee with Jeremiah Meeting
2018-10-16 Community-Led meeting re: co-creation
2018-10-30 Promise Zone Economic Development Working Group
2018-10-30 AFCAC meeting
Online survey about draft concept plan (259 responses)
Multiple small meetings with interested stakeholders
2018-10-30 Promise Zone Economic Development Working Group
2018-11-07 Citizens Environmental Advisory Committee (CEAC) meeting
2018-11-30 Focus group meeting

November 2018 to current
Goal: Share revised Concept Plan with community
Outcome: Concept Plan submitted for City Council consideration

Engagement activities:
2018-11-27 AFCAC meeting re: proposed regional park boundary
2018-12-08 Community meeting (hosted by Councilman Cunningham)
2018-12-11 Community meeting
2019-1-08 AFCAC meeting re: proposed regional park boundary
2019-2-3 Community meeting
Letters from organizations
Emails submitted to CouncilComment inbox

For more detail
Summaries of the items in blue are posted at: http://upperharbormpls.com/community-engagement/summaries-meetings-engagement-opportunities/. A graphical summary of input received from August 2018 through November 2018 is here.