**Meeting Purpose:**

- Build understanding of planning process and incorporate CAC suggestions
- Provide City’s Collaborative Planning Committee (CPC) with key CAC recommendations and considerations regarding concept layout and park boundary
- Plan next meetings
- Hear from the public
UHT Planning Process

• Critical steps are outlined and industrial structures example is threaded through the steps (UHT Project Flow handout)

• Adjust based on CAC, public, and project needs.

• Shows what CAC members may experience. At each step staff and design team will have technical work to make sure that CAC and public can base input and decisions on solid information.

• UHT is unusual in that City and MPRB have parallel processes that must be coordinated.

• Park boundary must work for all parties. Some park related work can progress before boundary is established.
After CAC #3 Meeting (today)

**CAC Meetings #4 and #5:**
- Focus turns to the park
- Introductions: consultant teams and CAC
- Open discussion among CAC members on project (goals, questions, concerns, process, etc.)
- Analysis of previous engagement data
- Plan upcoming engagement

(Diagram from The Musicant Group)
Creating a program model

CITY SQUARE PARK

DESCRIPTION:
City Square Park is a keystone space in downtown Chaska and one of the most recognizable and iconic features of the City. Designed and used in the tradition of the historic “City Square”, City Square Park is recognized as an asset but underutilized space. With the development of City Square West, City Square Park has the opportunity to supplement and build on the increased activity in Downtown Chaska and provide unique and desired experiences only found in more open park settings.

PRIORITIES EXPERIENCES:
1. Attend a larger event or festival
2. Places to sit in the sun or shade
3. Walk to + through the park, with a dog
4. Play a game
5. Take a photo
6. Purchase and eat food on-site
7. View of Historic Buildings
8. Enjoy during all four seasons
9. Bring food in for a picnic/lunch break

DESIGN AND PROGRAMMING:

- Sidewalk Design
  - Allow for outdoor merchandising
  - Permeable buffer along the sidewalk edge
  - All season landscaping
  - Bike Racks
  - Boulevard trees
  - Spaces for small activities and/or stations
  - Engaging and versatile signage
  - Decorative lighting
  - Public art or visual interest every 20-30’

- Active Engagement
  - Strong visual paths to other destinations
  - Creative and dynamic signage and wayfinding
  - Complete streets and pedestrian-focused crossings
  - Programming/Art projects
  - Small linked installations/performance spaces
  - Self-guided walking tours

- Connections to Other Downtown Spaces

SURVEY RESULTS:

Residents visit the park:
- 58% Almost Never
- 35% 1-2 times a month
- 5.13% 1-2 times a week

Residents visit special events:
- 41% Almost never
- 52% 1-2 times a month
- 4% 1-2 times a week

11% say that more "large events, festivals, and markets" would cause them to visit downtown more often

35% say that activities targeted for specific age groups would cause them to visit downtown more often
Widespread engagement

- CAC advises MPRB on next round of critical questions, information, stakeholders, and engagement ideas
- CAC will have many opportunities to participate in widespread engagement
- Community liaisons will help MPRB reach deep into under-represented communities
- Expect some open house/workshops, attendance at existing events and meetings, focus groups, door knocking etc.
Industrial structures (assume on park land)

Potential early considerations:

- Cost, safety, regulatory options – what really are our options?
- Character and history (structures themselves, art on structures) – what has value?
- Impacts on park – how would they impact circulation, park amenities, ecological impacts, views?
- Early CAC recommendation might be what to study more, guiding principles for approach, questions for community members
CAC process to distill and analyze engagement

- Participation and listening in general engagement
- Review of summaries and analysis
- Identification of key questions and issues to balance
- Identification of key trends
- Form recommendations about principles to follow
- Formalize program model recommendation
- Flexibility in what a program model is
Evolution of a program model

PLACE VISION → PROGRAM PLAN → DESIGN

(Example: Discovery Green: Preliminary Activity Plan and Early Rendering by Project for Public Spaces)
Evolution of a program model

- Priority experiences might be social, solitary and peaceful, river oriented, fitness based, educational.

- Some specific activities may be very important – maybe group picnic shelters are a must.

- Relationship directions: adjacent activities for youth adults allows both groups to enjoy the park at once.
Industrial structures (assume on park land)

Potential program model considerations:

• Remove some structures to open views or clear space
• Maintain some elements that people like or have cultural value
• Re-purpose some structures for park use (hang lights and tents, unique play, shelter, art)
• Interpret elements to be removed (may be required)
• Ideas to help fund ongoing maintenance
Design alternatives follow program model

- Each alternative responds to input, program model, and site information
- Variation between alternatives may be large or small depending on program model, size of project, site constraints
- Purpose of alternatives is to gain input and reactions about different approaches.
- Process is iterative; feedback and adjustment loop is important. Understanding values and reasons are key. More in depth than a choice between alternatives.

(Example: Sarasota Bayfront Master Plan - Agency)
Design alternatives follow program model

(Example: Sarasota Bayfront Master Plan - Agency)
Industrial structures (assume on park land)

Potential design considerations:

- Specific recommendations for different elements
- If some remain, incorporate into larger park plan
- Design concepts for interpretation or adaptive reuse
- Variation between concepts
### Programming

- Critical part of planning process
- Different than a program model
- Targeted to build ownership and connections
- Economic and educational opportunities and benefits

<table>
<thead>
<tr>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
<th>Quarterly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board games, art and coloring supplies, puzzles, etc.</td>
<td>Physical movement and exercise programs</td>
<td>Bingo and/or trivia leagues</td>
<td>Sports demos</td>
</tr>
<tr>
<td>Break/rest time</td>
<td>Video games</td>
<td>DIY/craft and art making activities</td>
<td>Pop up vendor markets</td>
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<tr>
<td>High five whiteboard</td>
<td>Chair massages</td>
<td>Lunch and learns</td>
<td>Lab demos</td>
</tr>
<tr>
<td>Outdoor lawn games</td>
<td>Inspirational quote of the week</td>
<td>Chess competitions</td>
<td></td>
</tr>
<tr>
<td>Vintage arcade game/foosball/ping pong</td>
<td>Creative club (art and making activities)</td>
<td>Volunteer/charity causes</td>
<td></td>
</tr>
<tr>
<td>A lending library</td>
<td>Small concerts</td>
<td>Happy hours</td>
<td>Lessons- photography, knitting, gardening, cooking etc.</td>
</tr>
<tr>
<td>Coffee/snack bar(s)</td>
<td>Special breakfast bar, cereal bar, snack bar</td>
<td>Hiking/biking/running club</td>
<td>Movies</td>
</tr>
<tr>
<td>Walking meeting route</td>
<td>Ted Talks and/or other e-lectures</td>
<td>Book club</td>
<td>Holiday themed gatherings</td>
</tr>
<tr>
<td>In-building event planning services for tenants</td>
<td>Mindfulness sessions</td>
<td>Educational classes, lectures, and seminars</td>
<td>Poetry</td>
</tr>
<tr>
<td>Interesting screen programming (should a screen exist)</td>
<td>Service relating to starting/running a business</td>
<td>Start up luminary speaker sessions</td>
<td></td>
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</tbody>
</table>
Communicate evolution of project decisions

- Reach many community members to get a variety of perspectives
- Understand and track input to the best of our abilities
**Communicate evolution of project decisions**

<table>
<thead>
<tr>
<th>1: General Input</th>
<th>2: Initial Concepts</th>
<th>3: The Preferred Concept</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring-Fall 2015</td>
<td>Fall-Winter 2015/2016</td>
<td>Now</td>
</tr>
<tr>
<td>Input themes prior to initial concepts</td>
<td>Input themes on initial concepts</td>
<td>Key elements of the concept</td>
</tr>
<tr>
<td>no comments</td>
<td>no comments</td>
<td>Skating on lake, as existing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sledding hill on western slope, as existing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Expansion of building toward lake to include winter warming house and possible café/restaurant</td>
</tr>
<tr>
<td>Urban agriculture areas desired</td>
<td>no comments</td>
<td>Urban agriculture area designated at southeast corner of park, and along southern slope</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Addition of naturalized plantings throughout park, primarily on slopes</td>
</tr>
<tr>
<td>More native plantings that are well maintained, not just weedy patches</td>
<td></td>
<td>Consider group shelter with community oven near the building</td>
</tr>
<tr>
<td>Improve water quality in lake; add rain gardens and other storm water management</td>
<td></td>
<td>General support for building expansion with concession and warming house</td>
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<td></td>
<td>Revision of southern dock to create a higher-quality seating, gathering, and fishing area; addition of smaller dock at northern end of lake</td>
<td></td>
</tr>
<tr>
<td>Like fishing pier/dock; consider canoe/kayak storage and boat rental</td>
<td>Support for vita course around lake</td>
<td>Mixed opinions on the new dock on the north end of the lake</td>
</tr>
<tr>
<td></td>
<td>Stage area could be improved into a full amphitheater setting</td>
<td>Addition of group shelter with community oven near the recreation center; addition of a group shelter near the adventure play area and multi-use fields along the eastern edge of the park</td>
</tr>
<tr>
<td></td>
<td>Add concessions / restaurant</td>
<td>Addition of canoe/kayak storage near recreation center building</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Enhancement of vita course</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Enhancement of stage in same general location</td>
</tr>
</tbody>
</table>
Refine design alternatives into a preferred concept

Plateau Park
A grand plateau, graced with active fields, connects the Southside Trail to Englewood and overlooks a diverse neighborhood park at the site’s most visible corner.

Cascade Park
An interplay of architectural terraces and a sculptural hill, Cascade Park provides unexpected experiences and discovery.

Hillside Park
A sculptural landscape that celebrates the site’s unique topography and combines complimentary uses into memorable places.

(Example: Atlanta Boulevard Crossing Park – Agency/P&W)
Refine design alternatives into a preferred concept

(Example: Atlanta Boulevard Crossing Park – Agency/P&W)
Questions on process?
Exercise: UHT Layout considerations

**Purpose:**

- Recommend venue and park relationship to City’s CPC Committee (specific recommendation).
- Alternative A – venue embedded in park
- Alternative B – venue and park adjacent, but separate
- Alternative C, D, E . . . - CAC may suggest variations on layouts but venue/park relationship is critical
- Provide list of considerations of how park and development relate that may influence layout (mixed list)
Exercise: UHT Layout considerations

• **6:35 (20 min): Exercise 1**: Small group work on entertainment venue and park layout and relationship. Write considerations and make a recommendation on layout.

• **6:55 (20 min): Exercise 2**: Small group work on Dowling Avenue and northern parkway layout and park and development relationships. Write considerations.

• **7:15 (10 min): Exercise 3**: Two work groups distill down results of exercises and combine into one set of recommendations.

• **6:25 (15 min): CAC discussion on recommendations**
Alternative A – Existing concept

1. MUSIC VENUE
2. PUBLIC PARK
Alternative B – Concept shift shown at last meeting

① MUSIC VENUE
② PUBLIC PARK
Alternative C – Can provide ideas on other layouts

- CAC can provide additional ideas to the CPC
- Ideas do not need to be fully flushed out and may involve more than one idea
- Some development information still unknown; challenging to create informed ideas at this point in time
- May be future opportunities to revisit
- City and CPC ultimately determine layout
Alternative A - Park size

North Commons Park 25.48 ac.
Perkins Hill Park 3.76 ac.
Willard Park 1.16 ac.

Park Space 2.3 ac.
Dowling Plaza 0.8 ac.
Alternative B - Park size

Chicago Riverwalk

Boulevard Crossing – 24 ac

Park Space 7.6 ac
Venue considerations

• Max capacity 7,000 – 10,000, average estimated attendance – **6,000 people**
• **40-60** estimated ticketed (paying) events. 20 week season and open to public except some testing time (1-2 hrs.) and event hours (6-10pm typ.)
• **40-50** estimated free events programmed w/ North Minneapolis. Partner hopefully include winter events
• **Variety of events**: live music, orchestra, theater, TED talks, etc.
• Service requirements – 8 buses, 8 large trucks, late night and early morning load in and out
• Estimated **10 full time employees** on site M-F, 10am – 6pm
Venue considerations

Proposed Mode Share

- 20% walk/bike
- 10% public transportation
- 30% ride share
- 20% drive
- 20% shuttle (electric auto shuttles from Downtown and water shuttles from Downtown/NE)

- Passengers per car is estimated at 2.5, necessitating **800 parking** spots at a max capacity of 10,000.
- There are roughly **300 spots** available on public streets which could be metered.
- The remaining **500 parking** spots onsite will be shared with the retail and industrial development parcels.
Development considerations – some unknowns

Southern development area can support office or light industrial. Potential for mixed use or housing pending changes at GAF.

Inland development has some flexibility: parcel size varies, more freeway access, not by river.

Northern development area is large enough for housing.
Development considerations – office / light industrial

- Typically daytime activation
- Peak park hours are evening and weekend
- Consider workers relationship to park
Development considerations – housing

- Max activation evenings and weekends
- Regional park will also function as neighborhood park
Development considerations – commercial

• Can be challenging to support successful commercial / retail

• Some opportunities within park:
  - Pop up vendors
  - Seasonal
  - Markets
  - Food vendor or other shop to activate and support park use
Questions on layout exercise?