

Upper Harbor Collaborative Planning Committee

Meeting Summary

Regular Meeting

August 28th, 2019 5:00-7:00 p.m.

Robert J. Jones Urban Research and Outreach-Engagement Center (UROC) 2001 Plymouth Ave. N.

In attendance: Alexis Pennie (Chair), Gayle Smaller, Tanessa Greene, Grace Rude, Jashan Eison, Paul Bauknight, Britt Howell, Markella Smith, Mary Jamin Maguire, Melissa Newman, Bill English, Vanessa Willis, Channon Lemon (Quorum 8)

Absent: Princess Titus, Tessa Anttila (Vice Chair), Phits Nantharath

Facilitators: Etonde Awaah & Laura LaCroix-Dalluhn

Staff: Hilary Holmes, 612-673-5070, hilary.holmes@minneapolismn.gov

Call to Order

Adoption of the Agenda

1. Meeting Objectives

Etonde Awaah went over the agenda and reviewed the meeting objectives for today's meeting. After some discussion one member requested that the group talk more about housing; another requested a dedicated discussion on jobs. Agreement was made about future discussion on jobs. A motion to approve the agenda for the evening was seconded and passed by the committee. One member abstained.

New Business

2. Amend & Approve Bylaws (Decision)

Chair Alexis Pennie introduced the following amendments to the bylaws:

1. Change #7 from "at least seven business days" to "at least two business days" [Reason: Based on the project timeline, it is more in line with what the project team has been able to provide.]
2. Strike #12 [Reason: Timeline for payment is outside Committee governance purview]
3. Re-number #13-15 accordingly

Chair Pennie asked the staff to prepare a written statement guaranteeing payment. Councilmember Cunningham said the City could not write the letter since they are not paying CPC members. Councilmember Cunningham said he is working with a local foundation and he will provide a written statement (separate from the bylaws) from his office.

Amendments were moved, seconded and approved. No abstention.

Discussion

2. August 21st Learning Table Recap

Chair Pennie shared the notes from the previous Learning Table. One member asked if there would be any further discussion on this topic. Facilitators stated that more detailed notes were available; staff said the detailed notes would be sent to the committee. No further discussion.

3. Update from Committee Process Work Group (Erik Hansen, CPED, Chair Pennie, Etonde Awaah)

Chair Pennie stated the Committee Process Work Group met on Monday, August 26, 2019 to discuss all the work and timeline of the CPC.

Erik Hansen created and distributed a document that outlines the different fixed elements of the Concept Plan. The purpose was for everyone be on the same page about key elements within the concept plan and what decisions are/are not on the table for discussion. In addition, he wanted to highlight how the values would support their work.

One work group member stated that it was a good meeting and it was helpful to engage in the discussion. Another stated that it was helpful to see all these elements synthesized in one space.

One CPC member expressed desire to see jobs and economic inclusion elevated in the discussion. Several members echoed the desire to see high/living wage jobs in phase 1 of the plan. Facilitators and staff stated that they were hearing this desire and would work to create time for discussion on housing and jobs during future meetings.

Etonde Awaah reiterated the CPC charge of creating 3 scenarios. The Committee Process Work Group discussed using the approved Concept Plan as the first scenario, the option Erik presented on August 14th as a possible second scenario, and the CPC would develop a third scenario. She stated the timeline to complete our work was March 2020.

One member asked what happened to the values ranking process. Etonde mentioned the plan was to bring this back into the discussion on Sept 11th, but not everyone had completed the survey. This member also would like to see project management documents that articulate what is needed, when and who is responsible.

Another member would like to keep the time schedule in front of us so we know where we are each month and when/who makes decisions. They also expressed a desire for a printed summary of the work group meeting results rather than oral updates alone.

Erik said the City has several project documents and the Committee Process Work Group is focused on bringing forward those that are most relevant to the CPC's work. Councilmember Cunningham added that they didn't want to over-structure the work of the committee. The CPC member who asked for the project management documents stated that this was a good decision.

Etonde stated the Committee Process Work Group also discussed using a third party process, e.g. Eco Districts or 21st Century Development as they made decisions. The City is looking into these options to assess the feasibility based on our timeline and resources. Etonde also restated two deadlines:

1. Music venue location - by Sept 25th meeting
2. March deadline - infrastructure (roads, etc)

Etonde announced the CPC will tour of the Upper Harbor Terminal location would take place either Sept 11th or 25th meeting. Next process work group is scheduled for Sept 5th from 10:30a-12p at the Crown Roller Mill building.

4. Outdoor Music Performance Venue, Continued – Dayna Frank, First Avenue Productions

Laura asked Dayna Frank of First Avenue Productions to provide a brief summary of the key issues for discussion and decision by the CPC. A handout was provided with this information. Laura asked CPC members to work in two small groups to review and discuss the key issues that require decisions by September 25, 2019. Each small group would then report back on their discussion and allow the other group to ask clarifying questions and seek understanding of their discussion. A summary of small group discussions is provided below.

Group 1:

The group discussed what community benefits related to the music venue were of greatest priority. Below is list of the key ideas.

1. Youth inclusion, involvement & leadership opportunities. These opportunities would be coordinated and supported at the venue and work in partnership with Northside Schools. The venue would provide onsite training opportunities for youth and includes training (music, arts, business, etc) at the Northside Schools.
2. Use fees for community development fund (the purpose of the funds is community wealth building, e.g. housing support or business support or for arts).
3. High pay job and/or union jobs for community members (adults and youth). Note, there was discussion that CPC members want to be mindful of pushing for high paying jobs without adding unnecessary requirements.
4. Community voice and decision-making about which artists are brought into the venue (both free events as well as venue sponsored events). These shared decisions would happen through a partnership with the music venue.
5. Discounted tickets to paid events.
6. Display work of local artists throughout the venue

The group briefly discussed a preferred governance structure for the public programming and the partnership with the music venue.

The group decided a *new* organization or community board was necessary because there wasn't an existing organization on the Northside that could manage the fees and address all the community benefits.

The group discussed having representatives from existing neighborhood boards on the decision-making board.

The group did not explicitly discuss which structure would be best to ensure such events are diverse and welcoming.

Group 2

The group agreed that choosing the venue's name provided an opportunity for engagement with the larger community. The UROC process was mentioned as a successful engagement effort that could be replicated.

One group member mentioned that engagement around the subject had already been done and should not be lost in this second effort. The group asked for more information related to the number of people that informed the original suggestion that the venue be named after Prince.

In terms of 'who' to survey, the group agreed that those living with typical Northside boundaries should be engaged. That it was important to not displace/lose the culture and history of the Northside through this engagement process by surveying beyond those boundaries.

They group stated that it was important to offer at least two more names in addition Prince (possible opportunity to honor Dakota lands) relevant to the community. A critical value in the naming is its branding value (a guest

mentioned that it is not simply the naming rights being bought, but also the value that comes with name/brand). The appropriate name has the potential to bring lots of revenue (and other benefits) to the Northside, and any names considered in addition to Prince's should offer similar value.

Group members also had some additional questions re: using Prince's name that could impact decision making:

- How does the estate benefit?
- What are stipulations related to using Prince's name (e.g. beverage sales, etc.)

Ultimately, engaging the broader community allows the City/CPC to have a robust answer to "who decided this?" and any objections that arise to whatever name is decided. This engagement effort should include the information that was discussed by the small group (e.g. branding value, cultural benefit, stipulations, community benefit, etc.) so that the Northsiders surveyed could make an informed vote.

The group did not have time to discuss the venue's location in the Upper Harbor Terminal.

The full CPC reconvened to listen and ask questions of small group members. No clarifying questions were asked of either small group.

5. September 11th Committee meeting preview

Etonde shared the preview for the Sept 11th meeting – hope is to go on UHT site tour. She also reminded CPC members to fill out the values survey.

Adjournment

Chair Pennie called the meeting adjourned.

Next Meeting: September 11th, 2019 at Robert J. Jones Urban Research Outreach-Engagement Center (UROC) 2001 Plymouth Ave N.

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