

WORKING DRAFT Upper Harbor 2020 Communications + Engagement Schedule

JANUARY	Date	Lead entity	CPC Member(s) sign-up
Communications			
Print ad in North News	ongoing	City	
Print ad in Insight News	ongoing	City	
Facebook ads	ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery January update	1/7/2020	City	
Gov Delivery additional	TBD	City	
Radio spots	TBD	City	
In person Engagement			
<i>Focus Group - Church of Ascension</i>	1/5/2020	MPRB	
<i>UHT CPC Meeting</i>	1/8/2020	City	
<i>Learning Table: Community Ownership</i>	1/15/2020	PUC	
<i>MPRB Public Design Time</i>	1/16/2020	MPRB	
<i>Ward 4 State of the Ward</i>	1/21/2020	City	
Electronic Survey posted & distributed	1/22/2020	City	n/a
CPC Meeting	1/22/2020	City	n/a
FEBRUARY			
Communications			
Print ad in North News	ongoing	City	
Print ad in Insight News	ongoing	City	
Facebook ads	ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
<i>Possible open house*</i>	TBD	City w/PUC	
<i>Cultural events: Black History month*</i>	TBD	City	
Community Connections Conference	2/1/2020	City w/ MPRB	
Folwell Board Meeting*	2/3/2020	City	
Marshall Terrace board meeting*	2/4/2020	City	
McKinley board meeting*	2/6/2020	City	
Bottineau board meeting*	2/11/2020	City	
UHT CPC Meeting	2/12/2020	City	n/a
Learning Table: Community Benefits	2/19/2020	PUC	
Jordan board meeting*	2/20/2020	City	
Survey close	2/20/2020	City	n/a
CPC Design/Work day	2/22/2020	City	n/a
CPC Meeting	2/26/2020	City	n/a
Webber-Camden General Membership?*	TBD	City	
Hawthorne Huddle*	TBD		

*Being scheduled

Updated 1/15/20

MARCH	Date	Lead entity	CPC Member(s) sign-up
Communications			
Print ad in North News	ongoing	City	
Print ad in Insight News	ongoing	City	
Facebook ads	ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
MPRB Open House on design options	TBD	MPRB w/ City	
CPC Meeting: Evaluate Scenarios	3/11/2020	City	
CPC Meeting: Approve Preferred Scenario	3/25/2020	City	
APRIL			
Communications			
Print ad in North News	ongoing	City	
Print ad in Insight News	ongoing	City	
Facebook ads	ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Share final park concept design	TBD	MPRB w/ City	
Share draft Coordinated Plan	TBD	City	
CPC Meeting: Review of Coordinated Plan	4/8/2020	City	
CPC Meeting: Final Review of Coordinated Plan	4/22/2020	City	
MAY			
Communications			
Print ad in North News	ongoing	City	
Print ad in Insight News	ongoing	City	
Facebook ads	ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Share draft Coordinated Plan	TBD	City	

*Being scheduled