“Art is not always about pretty things. It’s about who we are, what happened to us, and how our lives are affected.”

Elizabeth Broun - Harlem School of Arts
CONSIDERATIONS OF ART IN PUBLIC SPACES

Art needs to be integrated into the overall design of projects

− Consider placement of art related to other elements or activities.
− What infrastructure is needed? Conduit, pipes, footings, etc. are best planned in advance.
− Is the art “placed” or integrated?
− Consider circulation and how people access or use the art
− Consider views (and viewsheds) to and beyond the location of the art
− How does the art create or reinforce space?
− Define goals of the art and ensure art works collaboratively with design
CONSIDERATIONS OF ART IN PUBLIC SPACES

Consider how people will engage and interact with the art

- Is the art to focal point of a space?
- Does the art anchor or activate the site?
- Is the art part of telling a story or will it create new memories?
- Is the art intended to interpret a place/people/event?
- Can you engage with the art day/night and in all seasons?
CONSIDERATIONS OF ART IN PUBLIC SPACES

Consider additional value or benefits art brings to a site

- Does the art provide protection from climatic elements (wind/sun/rain/snow)?
- Does the art provide functional seating?
- Can art create enhanced interactions?
- Can the art enhance the environmental value of a project?
- Can the art provide education?
CONSIDERATIONS OF ART IN PUBLIC SPACES

Consider event based or temporary Art

– Does art relate to a specific event or moment?
– Do we plan for ever-changing art installations?
– Does the art allow for flexibility in scale, budget, materials?
– Does the art support community-based art or emerging artists?
– Do people modify and influence the art?
CONSIDERATIONS OF ART IN PUBLIC SPACES

Consider long-term maintenance

- Everything needs maintenance and we need to consider access, protection of materials, energy, staffing needs, design intent and long-term costs
- Consider landscape needs