

Upper Harbor 2020 Communications + Engagement Schedule

	Date	Lead entity	Update/Notes
JANUARY			
Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery January update	1/7/2020	City	
Gov Delivery additional	1/30/2020	City	
Radio spots	TBD	City	
In person Engagement			
Focus Group - Church of Ascension	1/5/2020	MPRB	
UHT CPC Meeting	1/8/2020	City	
Learning Table: Community Ownership	1/15/2020	PUC	
MPRB Public Design Time	1/16/2020	MPRB	
Ward 4 State of the Ward	1/21/2020	City	
Electronic Survey posted & distributed	1/22/2020	City	<i>On hold for further CPC input</i>
CPC Meeting	1/22/2020	City	
FEBRUARY			
Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	2/19/2020	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Possible open house*	TBD	City w/PUC	<i>On hold for CPC input</i>
Cultural events: Black History month*	TBD	City	<i>Coordination w/ NCR</i>
Community Connections Conference	2/1/2020	City w/ MPRB	
Marshall Terrace board meeting	2/4/2020	City	
UHT CPC Meeting	2/12/2020	City	
Folwell Neighborhood Night	2/17/2020	City	
Learning Table: Community Benefits	2/19/2020	PUC	
CPC Design/Work day	2/22/2020	City	
CPC Meeting	2/26/2020	City	
Hawthorne Neighborhood Council	TBD	City	Maybe later in year per HNC
Hawthorne Huddle*	TBD	City	Maybe later in year per HNC
Jordan Area Community Council *	TBD	City	City staff offered project update

*Being scheduled

Upper Harbor 2020 Communications + Engagement Schedule

MARCH	Date	Lead entity	
<i>Draft Coordinated Plan & Development Scenario</i>		UHT CPC/City	
Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
MPRB Open House on design options*	TBD	MPRB w/ City	
MPRB Focus Group w/ Hmong community	3/5/2020	MPRB	
Webber-Camden Neighborhood Organization	3/5/2020	City	
Bottineau Neighborhood Organization	3/10/2020	City	
CPC Meeting: Evaluate Scenarios	3/11/2020	City	
Learning Table: Community Benefits Operationalized	3/18/2020	PUC	
Share development scenarios*	TBD	City	
CPC Meeting: Approve Preferred Scenario	3/25/2020	City	
APRIL	Date	Lead entity	
<i>Share draft Coordinated Plan</i>		City	
<i>Share Final Park Design Concepts</i>		MPRB	
Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Share final park concept design*	TBD	MPRB w/ City	
Share draft Coordinated Plan*	TBD	City	
CPC Meeting: Review of Coordinated Plan	4/8/2020	City	
Joint Bottineau/Marshall Terrace meeting	4/16/2020	City	
CPC Meeting: Final Review of Coordinated Plan	4/22/2020	City	
MAY	Date	Lead entity	
<i>Final Draft Coordinated Plan submitted to Council</i>			

*Being scheduled

Upper Harbor 2020 Communications + Engagement Schedule

Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Share draft Coordinated Plan*	TBD	City	TBD by UHT CPC/City
JUNE			
	Date	Lead entity	
<i>Final Draft Coordinated Plan at City Council</i>			
Communications			
Print ad in North News	Ongoing	City	
Print ad in Insight News	Ongoing	City	
Facebook ads	Ongoing	City	
NCR Newsletter	TBD	City	
Gov Delivery February update	TBD	City	
Gov Delivery additional	TBD	City	
Radio spots*	TBD	City	
In person Engagement			
Other engagement activities TBD			

*Being scheduled